



A trade exhibition  
December 22 to 25, 2026  
Grand Hilton Hotel Hall

[www.ree-expo.com](http://www.ree-expo.com)

[www.alsawsanexpo.com](http://www.alsawsanexpo.com)

# OUR IDENTITY AND OUR HERITAGE

**WHERE ELEGANCE BEGINS WITH THE THOBE AND IS COMPLETED BY EVERY DETAIL.**

Rawnaq & Elegance Expo is a specialized trade exhibition that brings together leading exhibitors from Saudi Arabia and the Gulf countries to showcase the latest innovations in premium Saudi thobe fabrics, the true foundation of Gulf men's elegance.

The exhibition expands to include all elements that complete the modern gentleman's look, such as bisht, ghutra, shemagh, and luxury accessories, before moving into the world of women's fashion with premium fabrics for abayas, dresses, and elegant accessories.



WE WELCOME YOU TO VISIT OUR  
EXHIBITION FOR YOUR 2026 LOOK.



## VISION:

To become the leading exhibition in the Gulf for luxury fabrics and traditional-modern fashion, and the first destination for those seeking quality, authenticity, and distinction.



## MISSION:

To provide a professional platform that connects manufacturers, suppliers, designers, and traders under one roof, supporting local and Gulf industries, creating business opportunities, and strengthening the cultural identity of traditional fashion in a modern style.



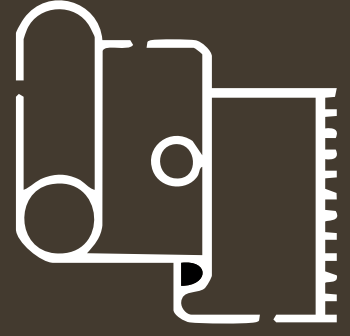
## OBJECTIVES:

- Support the Saudi and Gulf textile and fashion industries
- Showcase the latest materials, designs, and technologies
- Create new commercial and investment opportunities.
- Connect brands with targeted, high-value audiences.
- Promote Gulf heritage through a contemporary vision.



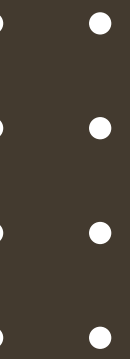
**EXHIBITION  
SECTIONS**





## MEN'S FABRICS PAVILION

- Luxury garment fabrics
- Modern materials and advanced
- Supplied and manufactured by local and Gulf producers





## MEN'S ESSENTIALS PAVILION

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- Bishts and Mishlahs
- Ghutrah, Shemagh, Iqal, and Taqiyah
- Men's Shoes and Leather Goods
- Underwear, Homewear, and Socks
- Luxury Men's Accessories  
( Prayer Beads, Rings and Cufflinks, Pens )
- Oud, Perfumes, and Incense





# FABRIC SEWING PAVILION

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- Fashion Designers
- Tailors
- Sewing Supplies & Sewing Machines

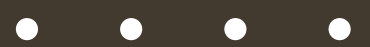




# MODERN MEN'S FASHION PAVILION

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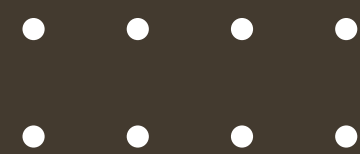
- Suits
- Shirts
- Pants / Trousers
- T-shirts





# MEN'S SPORTS FASHION PAVILION

- Sportswear
- Sports shoes



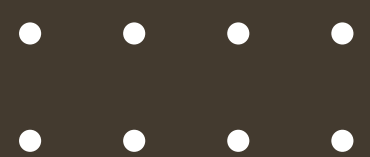




## WOMEN'S ELEGANCE PAVILION

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- Premium fabrics for elegant dresses
- Exclusive women's services
- Elegant supplies and accessories
- Designers of traditional and modern fashion



# TARGET AUDIENCE

- Merchants of fabrics and clothing
- Factories and suppliers
- Designers and fashion houses
- Shop and store owners
- Those interested in gulf heritage and elegance



# REE

RAWNAQ & ELEGANCE EXPO

معرض رونق وأناقة

Where elegance begins with the fabric...  
and is perfected in every detail

# THE ADVANTAGES OF RAWNAQ & ELEGANCE

- A Specialized and Focused Exhibition
- Participation of a select group of Gulf brands
- Professional organization
- A complete experience for exhibitors and visitors
- A unique blend of heritage and modernity



**OPPORTUNITIES  
FOR SPONSORS**



# RAWNAQ & ELEGANCE EXHIBITION PROVIDES SPONSORS WITH A

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Boosting your brand's presence among key traders, investors, and clients.



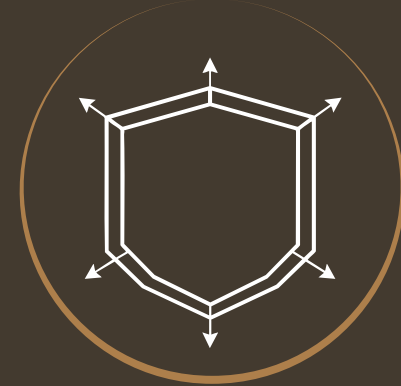
Participating in a specialized event that enjoys wide attention from gulf markets



Linking the brand to the values of luxury, authenticity, and quality.



Building direct business relationships with decision makers in the fashion and textiles sector.



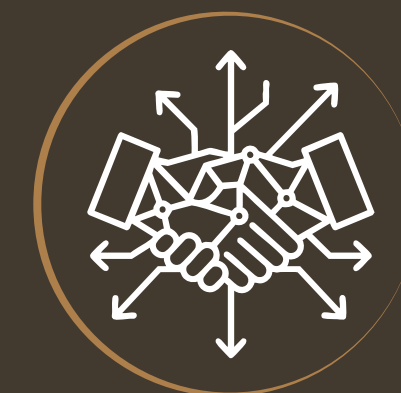
Direct connection to the values of luxury and authenticity.



Wide brand exposure



Direct access to decision-makers and customers



Strategic partnership opportunities

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# BENEFITS OF PARTICIPATING IN RAWNAQ & ELEGANCE

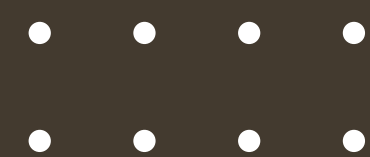
A thriving and growing sector in the Saudi and Gulf markets

A high-quality target audience base

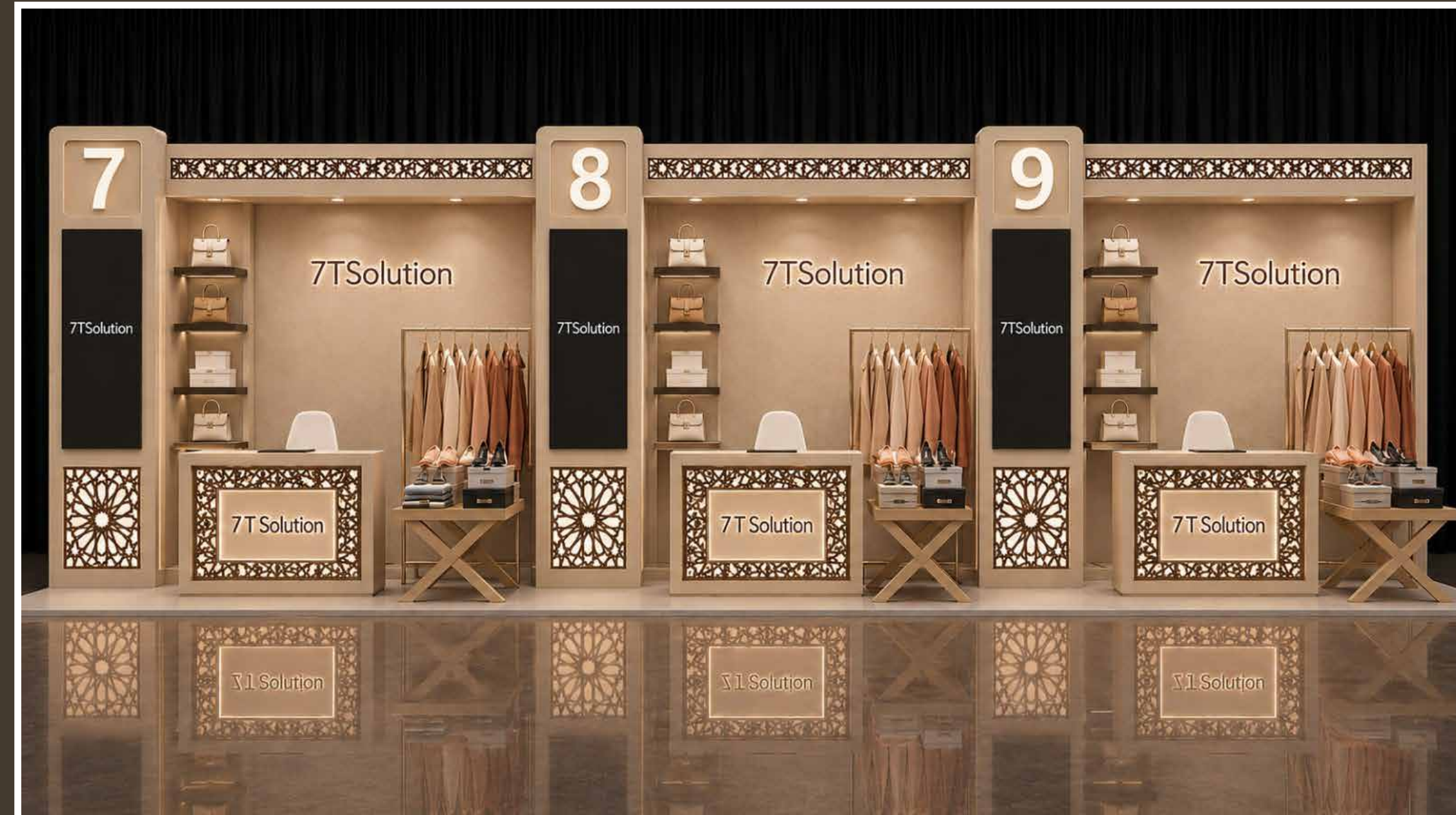
Professional organization and a premium experience

Extensive advertising and media opportunities

An ideal environment for launching new products



# STAND DESIGN



# TO OUR SPONSORS

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Your partnership with **Rawnaq and Elegance** is more than just sponsoring an event. It is an investment in a platform that brings together tradition and modern ideas, connecting the rich past with today, and creating a unique experience for the Gulf market and Saudi consumers

# **Rawnaq and Elegance**


A refined partnership in taste... and an investment in the future.

# GET IN TOUCH ✨

## CONNECT WITH US TODAY

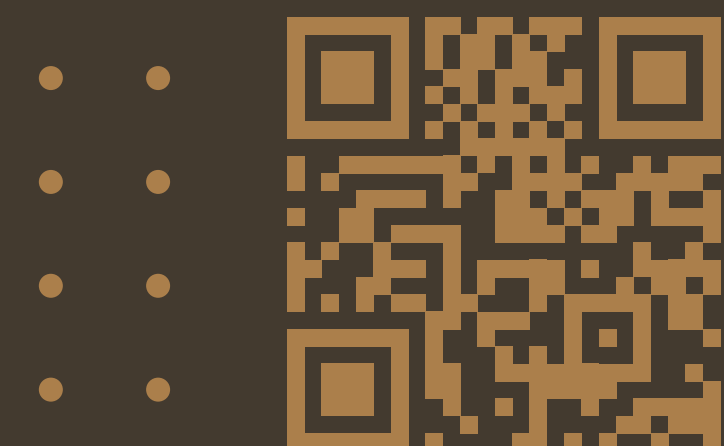
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**WARM  
THANKS!**

